



Jean-Michel Cousteau and the Mantello Brothers Join Forces To Protect Cetaceans with New IMAX (R) 3D Theatre Documentary Film DOLPHINS AND WHALES 3D: Tribes of the Ocean

New installment in 3D Entertainment's ocean-themed 3D film series will premiere at select IMAX (R) 3D theatres in the US on February 15th, 2008 before expanding overseas

Santa Barbara (CA) and London (UK), December 18, 2007 /PRNEWSWIRE/ - Filmmakers and environmentalists Francois and Jean-Jacques Mantello and ocean explorer Jean-Michel Cousteau are pleased to announce they have joined forces on the new 3D documentary film DOLPHINS AND WHALES 3D: Tribes of the Ocean, which will be released at IMAX (R) Theatres beginning on February 15th, 2008. This latest installment in 3D Entertainment's unique ocean-themed film series will deliver a strong and compelling conservation message while bringing audiences on a close encounter, for the very first time in 3D, with small and giant cetaceans such as humpback and sperm whales, orcas, and dolphins.

"I am delighted to be associated with this new, unforgettable underwater voyage where viewers will don their 3D glasses much in the same way we put on our diving masks and will be immersed in the rarely seen world of these fascinating but vulnerable creatures," says Jean-Michel Cousteau. "DOLPHINS AND WHALES 3D: Tribes of the Ocean is an ideal means of reaching a vast audience and helping individuals around the world to understand that we need to act responsibly in order to ensure the preservation of the world's oceans and its inhabitants because, in the end, the most crucial partners whales and dolphins have are YOU and me."

"We are thrilled to be working with such a world-renowned personality as Jean-Michel Cousteau on this new ocean adventure, fostering our highly successful collaboration that began three years ago with our tremendously popular documentary SHARKS 3D," says Francois Mantello, producer of the film and chairman of 3D Entertainment. "We couldn't have dreamt of a better ambassador than Jean-Michel Cousteau to address both the media and educators on the critical situation in which cetaceans currently find themselves due to the deterioration of their natural habitats. He is also involved in the scriptwriting process and his team of marine biologists is actively collaborating on the creation of the film's interactive companion programs for educators."

"DOLPHINS AND WHALES 3D: Tribes of the Ocean will show a large variety of cetacean species, filmed exclusively in the wild, as they really are in their daily lives: interacting socially, playing, communicating through their highly complex system of sound, feeding, breeding, migrating and perpetually fighting for their survival," explains the film's director, Jean-Jacques Mantello. "Although each encounter with these wild creatures was truly magical and highly emotional, this marks one of the most challenging and epic productions I have ever taken on."

Principal photography began in June 2004 in Polynesia. An extensive three years were required to capture the footage during the course of 12 international expeditions and over 600 hours underwater at some of the remotest locations on Earth, including off the Pacific Ocean atolls of

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Moorea and Rurutu, Vava'u island of the Kingdom of Tonga, Pico Island in the Azores archipelago, the Valdez Peninsula in Argentina, Sapphire Coast of Australia, Bay of Islands in New Zealand and Canada's Hudson Bay. Unlike other IMAX-type documentaries, the film consists solely of underwater footage, with none of the usual "dive preparation" sequences.

DOLPHINS AND WHALES 3D: Tribes of the Ocean will be shown as of February 2008 at select IMAX 3D theatres, including the New England Aquarium (Boston, MA), Virginia Aquarium and Marine Science Center (Virginia Beach, VA), Texas State History Museum (Austin, TX), Omaha's Henry Doorly Zoo (Omaha, NE), Cinemark IMAX Theatre at Cinemark 17 (Dallas, TX) and the Tropicana Casino and Resort's IMAX Theatre (Atlantic City, NJ).

The film trailer can be seen at <http://www.DOLPHINSandWHALES3D.com>
High-resolution photos from the film are available at <http://www.3DEpublicity.com>

DOLPHINS AND WHALES 3D: Tribes of the Ocean is produced by 3D Entertainment and McKinney Underwater Productions. The film is distributed worldwide by 3D Entertainment's distribution unit in association with the United Nations Environment Programme and the Convention on the Conservation of Migratory Species of Wild Animals.

ABOUT 3D ENTERTAINMENT

3D Entertainment Ltd. is a British privately held company specializing in the production and distribution of unique and innovative ocean conservation-themed 3D documentaries for IMAX(R) theatres and Digital 3D Cinemas worldwide. Our mission is to immerse audiences of all ages in unique 3D story-driven experiences that inspire and educate on the vital need to protect the oceans and their inhabitants. Following OCEAN WONDERLAND (2003) and SHARKS 3D (2005), DOLPHINS & WHALES 3D marks the final chapter in a unique trilogy of ocean-themed documentaries that have proven immensely popular with audiences, grossing a combined USD 55 million at the box office. More information can be found at <http://www.3DEfilms.com>

ABOUT JEAN-MICHEL COUSTEAU

Explorer, environmentalist, educator, film producer. For more than four decades Jean-Michel Cousteau, son of Commandant Jacques Cousteau, has used his vast experiences to communicate to people of all nations and generations his love and concern for our water planet. Honoring his heritage, Jean-Michel founded Ocean Futures Society in 1999, a non-profit 501(c)(3) marine conservation and education organization to carry on this pioneering work. With the motto, "Protect the ocean and you protect yourself," OFS's mission is to explore our global ocean, inspiring and educating people throughout the world to act responsibly for its protection, documenting the critical connection between humanity and nature, and celebrating the ocean's vital importance to the survival of all life on our planet. More information on the company can be found at <http://www.oceanfutures.org>

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